

# Resources to Help You Succeed

We're pleased to share with you our newly redesigned LTC materials for 2019.

Over the past 30+ years, Mutual of Omaha has become the industry leader in providing traditional long-term care solutions to your clients. We're continuing that tradition by making sure we have industry leading marketing materials, as well.

Below, you'll find a list of these new materials that will help your clients understand the great products we offer.

## Overview of the Traditional LTCi Products Your Clients Need



This comprehensive brochure describes the features of LTCi coverage and provides a side-by-side comparison of MutualCare® Secure Solution and MutualCare® Custom Solution.

399633 • Brochure

## The Changing Landscape of LTC Planning



A producer's only flyer that explains the high-level benefits of traditional LTCi and helps explain the advantages of working with Mutual of Omaha.

399632 • Flyer

## MutualCare® Custom Solution Guide



Our overview brochure provides details about the Custom Solution product and how it can benefit insureds and their families. It also outlines how the product can be customized to fit many different budgets and lifestyles.

399636 • Brochure

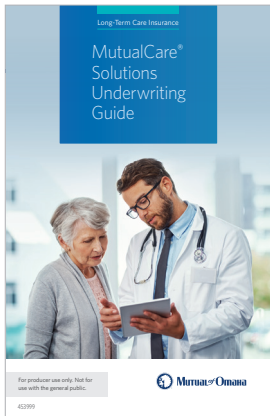
## MutualCare® Secure Solution Guide



This brochure starts at square one with LTCi, explaining what it is, how it works and how it benefits the policyholder. It helps explain the customization options that exist, as well.

399637 • Brochure

## MutualCare® Solutions Underwriting Guide



453999 • Brochure

This guide explains our underwriting philosophy and provides important details like issue ages, suitability, rate classes, build charts and more. It also provides information about uninsurability and application requirements.

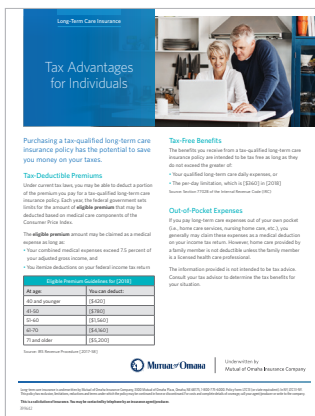
## MutualCare® Solutions Product Guide



454000 • Brochure

Our brochure explains the details and benefits of the MutualCare® Solutions Product. It also details the application, underwriting and claims process, and includes information about sales and marketing of the product.

## Tax Advantages for Individuals



399642 • Flyer

A flyer explains how LTCi can help clients save money on their taxes, by deducting eligible premiums from their tax obligation.

## Agent Tax Guide

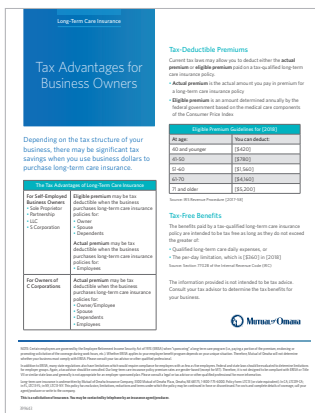
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420290 • Brochure

This producer's only brochure is a comprehensive explanation of the tax benefits and implications for individuals and businesses.

## Tax Advantages for Business Owners



399643 • Flyer

This flyer explains the tax benefits of using business dollars to purchase LTCi, including the differences between eligible premiums and actual premiums and how each of them may be used to generate tax savings.

## MutualCare® Solutions e-App; Your Quick Start Guide



450456 • Brochure

A producer's only brochure that explains the advantages of the MutualCare® e-App and outlines the process of submitting applications electronically.